

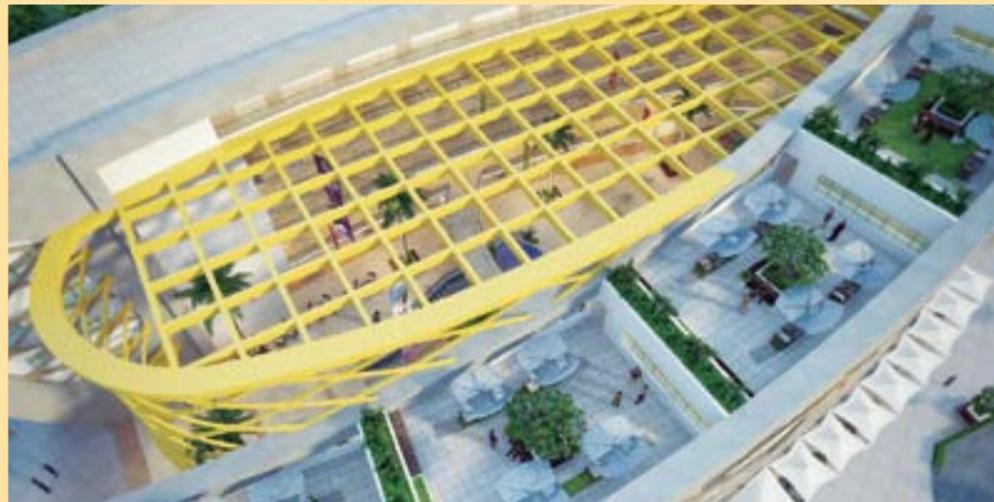


Ar. Gurpreet Shah accommodates an abstract use of Jaali work as an elevation feature with a dynamic built form where the building facade changes at every viewing angle. The concept is based on an emerging curve which rises from the ground and showcases the aspirations of a development of a new city Naya Raipur.

TIMES SQUARE,

PROJECT NAME	Times Square, Naya Raipur, Chhatisgarh
ARCHITECT	Creative Group, New Delhi
AREA	8100 sq. m
INITIATION DATE	September 2013
COMPLETION DATE	March 2016
CLIENT	Avinash Group
DESIGN TEAM	Prof. Charanjit Shah & Ar. Gurpreet Shah

Spreading across an area of 8100 square metres, the identities of the mall, both as a commercial space & a sustainable complex are understood to be symbols projected onto the administrative capital of the State of Chhattisgarh representing Naya Raipur as India's fourth prosperous & planned smart city.



Gurpreet Shah took forward the planning & design of a mall with a sustainable & charismatic approach which pleases not just the client but also the visitor. It is aptly placed around the administrative buildings in the vicinity serving as a landmark and a turning point for the otherwise structured building envelopes.

It is a mall to be experienced to be understood.

Breaking away from the age-old philosophy & concept of a mall to be a conventional glass

NAYA RAIPUR

Times Square Shopping Mall is a design project for an entire micro-urbanism. Spreading across an area of 8100 square metres, the identities of the mall, both as a commercial space & a sustainable complex are understood to be symbols projected onto the administrative capital of the State of Chhattisgarh representing Naya Raipur as India's fourth prosperous & planned smart city. A Mall, being a commercial building, requires a critical approach towards positioning, zoning & magnetic aspects. After a deep insight towards these critical factors, Ar.

building with no play of forms, Ar. Gurpreet Shah accommodates an abstract use of Jaali work as an elevation feature with a dynamic built form where the building facade changes at every viewing angle. The concept is based on an emerging curve which rises from the ground and showcases the aspirations of a development of a new city Naya Raipur. Hoardings solve purpose of acting as a second sun screen apart from being a decorative element in the building; imbibed in the niches of metal jallis. The helical form of the building emerges from the ground floor, as if originating from the surrounding landscape.

➔ After a deep insight towards these critical factors, Ar. Gurpreet Shah took forward the planning & design of a mall with a sustainable & charismatic approach which pleases not just the client but also the visitor.

SUSTAINABLE PROJECT: TIMES SQUARE

➔ The architect has delivered a highly sustainable and viable contemporary built-form which is enhanced by his capability to engage himself right from the initial phase of the project. The design creates open spaces and terraces with the view of providing maximum commercial viability.



Ar. Gurpreet Shah and his team worked across scales to doubly awe visitors with vast spaces and welcome them with measures of comfort. In following, coherence and hierarchy were critical to the mall's planning. The architect has delivered a highly sustainable and viable contemporary built-form which is enhanced by his capability to engage himself right from the initial phase of the project. The design creates open spaces and terraces with the view of providing maximum commercial viability. At smaller scales, architectural details provide a visual dynamism that extends through each of the mall's spaces. It is interwoven with all characteristics of an iconic marvel which are responsive to its environment. The client's vision of a mall which provides value for money with functional aspects being catered to was translated by the architect into the dimensions of physical space with a unique design approach. Times Square imparts an entire new definition to architecture by using natural air and avoiding the use of artificial cooling systems. The lake & the central

The highest point of the building is at the South-West which protects the building from harsh summer sun.

park, right across the mall further enhances the cooling effect.

Shaded courtyards in the centre create recreational relaxing spaces. Wind tunnels are created in the central courtyard for the flow of air and the kiosks are placed around the courtyard for the ease of consumers. Food and beverages are provided on the ground-floor for convenience. The highest point of the building is at the South-West which protects the building from harsh summer sun.

Ar. Gurpreet Shah projects Times Square mall as a step towards responsive architecture & design for the next-GEN catering to all aspects of sustainable and affordable design with economic viability and commercial feasibility. **CIA**